

USDA/1890 PROGRAM

The mission of the USDA/1890 Program is to attract students into careers in agriculture and related fields; share expertise and resources in areas such as agricultural research, extension and teaching programs, technology development, limited-resource farmers and minority farmer programs, and rural development programs; and to increase the involvement of the 1890 Land-Grant Institutions and Tuskegee University in the delivery of USDA programs.

The USDA/1890 Program will assist ASCR in achieving:

Objective 1: Strengthen partnerships between USDA and the 1890 Community.

One of the most significant means by which partnerships between USDA and 1890 institutions and community-based organizations can be strengthened, and by which ASCR can advance Departmental goals and objectives, is through four indicators described below. These indicators focus on increasing the number of USDA/1890 National Scholars primarily through increased awareness of the Program and encouragement of USDA agencies and offices to hire students on a full-time basis. Therefore, it is appropriate to focus on this major effort between USDA and the 1890 Land-Grant Institutions and Tuskegee University to broaden the pool of applicants for which the Department can award scholarships to students to study agriculture, food, or natural resource sciences and related majors at one of the eighteen institutions.

Performance Indicator 1: Increase in the pool of USDA/1890 National Scholars.

Actionable Strategy:

- Increase high school applicants' awareness of the USDA/1890 National Scholars Program by participating in college fairs and other events.

Performance Measure: Percentage increase in the number of USDA/1890 National Scholar applicants.

Baseline: 2005 – A total of 100 USDA/1890 National Scholar applicants were received.

Target: 2010 – A 50% increase in the total number of USDA/1890 National Scholar applicants.

Incremental Targets: 2006: 10% increase; 2007: 15% increase; 2008: 30% increase; 2009: 40% increase; and 2010: 50% increase

Performance Indicator 2: Increase in the number of USDA/1890 National Scholars employed by USDA

Actionable Strategies:

- Encourage USDA agencies and offices to actively recruit USDA/1890 National Scholars from the pool of USDA/1890 National Scholar applicants
- Facilitate the conversion of a USDA/1890 National Scholar to a full-time employee

Performance Measure: Percentage increase in the number of USDA/1890 National Scholars.

Baseline: 2005 – There are a total of 25 USDA/1890 National Scholars.

Target: 2010 – Anticipate 31% increase in the total number of USDA/1890 National Scholars.

Incremental Targets: 2006: 11% increase; 2007: 17% increase; 2008: 22% increase; 2009: 26% increase; and 2010: 31% increase

Performance Indicator 3: Effective USDA outreach efforts to the 1890 Land Grant Institutions and Tuskegee University.

Actionable Strategies:

- Increase in the number of first-time attendees to USDA events for the 1890 community through Liaison Officers
- Increase Liaison Officers' outreach activities to the local 1890 community

Performance Measure: An increase in the number of first-time attendees to workshops, seminars and other USDA events that enhance the 1890 communities' awareness of USDA programs and opportunities.

Baseline: 2006 – To be determined (TBD)

Target: 2010 – TBD

Performance Indicator 4: An increase in the number of joint initiatives between USDA and the 1890 Community.

Actionable Strategies:

- Develop proposals for USDA/1890 program initiatives
- Submit USDA/1890 program initiative proposals for approval
- Work with agencies to develop and implement proposals that benefit USDA and the 1890 community
- Implement USDA/1890 program initiative and USDA/Taskforce proposals

Performance Measure: An increase in the number of USDA/1890 Taskforce proposals that are implemented.

Baseline: 2005 – 1 proposal in 2005.

Target: 2010 – Anticipate a total of 9 proposals.

Incremental Targets: 2006: 2 total proposals; 2007: 3 total proposals; 2008: 5 total proposals; 2009: 7 total proposals; and 2010: 9 total proposals